



Minutes from SSA #26 Commission Meeting – July 22, 2015

Location: Edgewater Chamber of Commerce
1210 W. Rosedale, Chicago, IL, 60660

Purpose of Meeting: SSA #26 Commissioner's Meeting

In Attendance:

Commissioners:	Jill Metz, Chairman Rae Ann Cecrle, B&R Developers Helen Cameron, Uncommon Ground John Vranas, VP/Secretary Jenny Yang, Phoenix Bean Products
Staff:	Katrina Balog, Executive Director, Edgewater Chamber of Commerce Ally Brisbin, Marketing & Events Coordinator, Edgewater Chamber of Commerce Jennifer Hackman, Economic Development Manager, Edgewater Chamber of Commerce
Public:	Stuart Marsh, Edgewater Workbench Christina Contreras, Patch Landscaping Brian Dreher, Patch Landscaping

1. Meeting called to order at 3:38 PM

2. Adoption of agenda – Jenny Yang moved to adopt the agenda, Rae Ann Cecrle seconded the motion, and it passed.

3. Approval of May minutes – Rae Ann Cecrle moved to approve May minutes, Helen Cameron seconded, and it passed.

4. Presentation of financials - Jennifer presented the financials, no action was required. The commission recommended that "Income from City of Chicago" be changed to "Property tax income".

5. Approval of proposed 2016 SSA budget – Jennifer presented the proposed 2016 SSA budget. The line item 2.05, Streetscape Elements, includes tree plantings. The commission recommended reaching out to the Department of Forestry for advice. The commission also recommended adding tree grate replacements to that line item. The commission advised adding \$20,000 to the budget, \$10,000 coming from carryover and \$10,000 from levy. This money should be allocated to line item 2.05. John Vranas moved to approve the budget, Rae Ann Cecrle seconded and the motion passed. John Vranas moved to approve the 2016 budget, Jenny Yang seconded and the motion passed. John Vranas moved to approve

the 2016 work plan, Helen Cameron seconded and the motion passed. Rae Ann Ceele moved to approve the Edgewater Chamber of Commerce as the Sole Service Provider for SSA #26, Jenny Yang seconded, the motion passed.

6. Landscaping discussion with Patch Landscaping – Christina and Brian from Patch Landscaping came to talk about making improvements to spring plantings. They brought some examples of decorative structural objects that could add height and interest to plantings. The commission liked natural objects like birch, bamboo, and stick balls. Patch recommended a 5 season planting schedule: 1.) Fall – planted around the third week of September; 2.) Winter A – planted around Thanksgiving; 3.) Winter B – a refresher installed around the first week of March (decorative); 4.) Spring – planted around the second week of April; 5.) Summer – planted around the first or second week of June. This schedule is flexible and weather dependent. It will not increase the budget and will provide more bang for the buck. The commissioners recommended these structural, decorative elements also be incorporated in the Devon planters for consistency.

7. Program and Project Updates

a. Sidewalk Sale – Jennifer reported back on the Sidewalk Sale that coincided with the Edgewater Garage Sale on June 6. All of the businesses participated reported back positively about their experiences.

b. Bike racks – 57 bike racks have been ordered and are anticipated for August arrival. Locations for 38 racks have been approved by the city.

c. Market research – Jennifer reported that she has partnered with Dr. Stacy Neier, a marketing professor at Loyola University, and her summer class. The class will conduct a study of our consumer spending and retail gaps. The SSA and Chamber will use the information to inform neighborhood marketing and commercial attraction efforts.

9. New Business

a. Jennifer shared news of the openings of three new businesses in Edgewater: AVP Beads, Orange Theory Fitness, and EdgeWorx.

10. Public Input – There was no public input.

11. Adjournment – John moved to adjourn the meeting, and Helen seconded at 4:32 p.m.